

Putting best foot forward

PROTECT our oceans, respect the environment, love life and make a great product — the crew behind Ocean Minded beach footwear maintain a simple environmentally responsible philosophy.

Whether you live at the beach or in the urban jungle, Ocean Minded footwear is designed for those with an environmental conscience. Ocean Minded allocates a portion of sales to financially help environmental organisations protect our oceans and actively participate in beach clean ups.

Ocean Minded strives to produce fresh style and design while achieving their goal to produce the most comfortable sandals. Available in a variety of natural materials including cork, hemp, leather, corduroy, canvas and suede, Ocean Minded footwear uses natural and sustainable materials wherever possible while maintaining an innovative style for the brand.

The brand's ocean-oriented style is reflected in footwear names such as 'Grass Roots', 'Nomad' and 'the Pacific'. Be an Ocean Minded eco warrior — think Ocean Minded for the most comfortable sandals and thongs for summer.

